

HOUGHTON

HOUGHTON FESTIVAL - THURSDAY 11th - SUNDAY 14th AUGUST

www.houghtonfestival.co.uk/residents

12th June 2022

Dear Resident

We have arranged this extensive letter drop via Royal Mail to reach out to the local community and to inform you of key dates and steps being taken to minimise the impact of the event on those who live nearby.

Our entire industry has been decimated by Covid and is finally getting itself back on its feet although with new problems presenting every day: poor ticket sales, lack of infrastructure, lack of staff and inflation which has meant that the cost to put on a show has surpassed any achievable budgets. Unlike many of our contemporary festivals, we did not receive any funding from the governments Culture Recovery Fund. At the time this was a huge blow for us financially and emotionally but inspired us not to give up. We have only managed to stay determined and focused on delivering this festival due to huge spirited support and love from the world wide music industry, the public, KL&WNBC and Houghton Estate. We are a small independent, unsponsored event employing around 2000 people from the event eco system. We employ local carpenters, food suppliers, art teachers and offer opportunities to volunteers, students and wellness teachers in addition to boosting local travel and accommodation sales over the festival weekend.

Houghton is a coming together and celebration of incredible international talent from the arts and music world, bringing a likeminded crowd who passionately support this. We are extremely grateful for this unity and healthy ticket sales allowing us to go ahead this year.

We work closely with the KL&WNBC Safety Advisory Group to ensure that all measures are adhered to to create a safe environment for our staff and audience and with as little disruption to the local community as possible when travelling to and from the festival.

Key dates: Build & Break/ Show Days

- 25th July: Houghton Festival production team will begin the festival build on the Houghton Estate.
- 11th-14th August: Show days. Customer arrivals will be spread across 11th, 12th & 13th August and departures across 14th & 15th August.
- 20th August: Houghton Festival production team will leave site.

Noise Monitoring

Since our last show in 2018, we have considerably upgraded our noise monitoring system. In 2019, we appointed Gareth Hance of Electric Star to manage and consult on the sound propagation of the event. Sadly, we were forced to cancel our festival due to adverse weather conditions. A full noise monitoring program will be undertaken in conjunction with KL&WNBC to monitor both on site and off site noise levels throughout the event. Sound checks will take place from Thursday 11th. A dedicated hotline will be operational from 8am-8pm during build and break days and 24/7 while the show is live. The info@houghtonfestival.co.uk email will be monitored through the event. Any concerns will be dealt with by Gareth and his team. The contact number will be shared closer to the event dates on the following designated residents page on our website: www.houghtonfestival.co.uk/residents

Travel to and from site

Traffic flow will be closely monitored by our Traffic Management team, The Last Mile, to ensure that event traffic is processed swiftly and efficiently. A one way system will operate from 11/08/22 - 15/08/22.

- Limekiln Lane will be northbound only from Bircham Road to Crow Lane.
- Crow Lane will be eastbound only Bircham Road to Rudham Road

Concessionary Tickets

Please refer to our website www.houghtonfestival.co.uk/residents where a map of the catchment area will be displayed for concessionary weekend and day tickets. Please contact us on info@houghtonfestival.co.uk should you wish to join us this year.

Kind Regards from all of us at Houghton Festival